

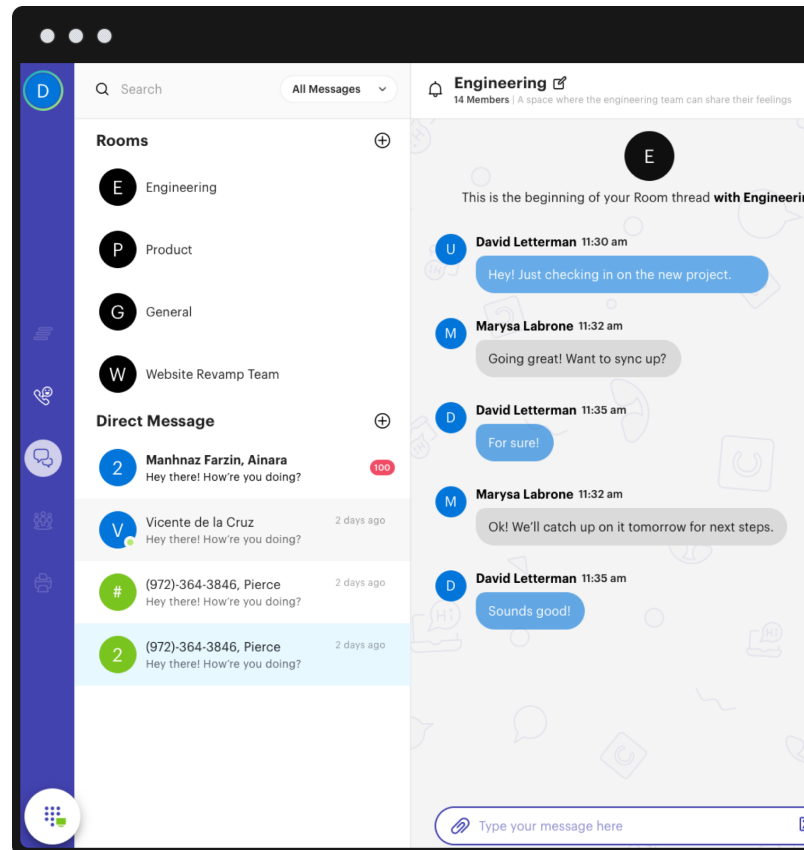
MESSAGING-AS-A-SERVICE

# Business Messaging

## TEAM MESSAGING FOR SMB

Cytracom Messaging enables your team to seamlessly communicate both inside and outside your company with advanced messaging capabilities. Reduce the need for multiple communication tools with a messaging platform to collaborate whenever and wherever needed across the Cytracom Apps (Mobile and Desktop) and with any mobile device users outside of the company (with SMS). Requiring zero configuration, Business Messaging is ready to go when signing into your Cytracom Apps. Leverage powerful features like:

- **Team Messaging** — collaborate anytime, anywhere, from any device.
- **Rooms** — create Rooms to enable collaboration and organize the conversations.
- **Integrated File Sharing** — share images, documents, and videos in Rooms or direct messages.
- **Message Mobile Users** — Cytracom users can message customers or partners on mobile devices using standard SMS.
- **Notifications** — get pop-up messages for incoming calls, voicemails, and other important notifications.

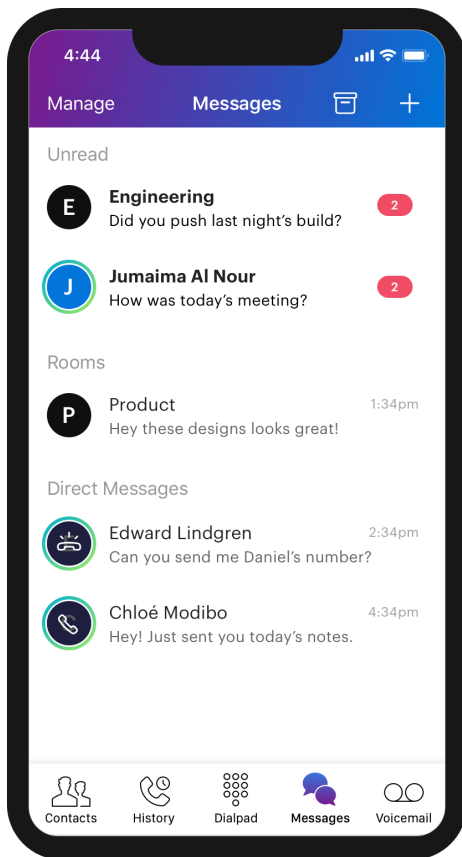


## MAKE EVERY CONVERSATION A GOOD ONE

Business Messaging lets you choose how you want to have a conversation. Do you want to work remote? Great. Cytracom Mobile makes that possible. Do you need to multitask and talk? Cytracom Desktop lets you talk and text from a single pane of glass. Best of all, our applications keep up with you. If you need to switch between apps in the middle of a conversation, you have the power to do so. This means you'll never have to worry about where to talk again.

## MOBILE BUSINESS MESSAGING

The Cytracom Mobile App allows users to message on the go just like when on a desktop.



## TAKE TEXT MESSAGING FURTHER

For the first time, you can experience the power of a collaborative communication tool with the extendability of a phone number. Want to start a dedicated conversation about an upcoming project? Create a private room called "Top Secret." Want to text a client or include them in a group text? You can do that too. Even better, they can text you first, without a Cytracom app. With advanced features like file-sharing, presence, and the ability to pick up a conversation from any of our apps, you won't have any trouble deciding what to talk about.



## WHY CYTRACOM?

Cytracom goes the extra mile to make voice and messaging communications simple for customers with phones and apps that are easy to install and use. Our dedicated success team works alongside your managed service provider to ensure you receive the highest levels of quality and service. Your phones arrive pre-provisioned and ready to plug in and use. If needed, leverage free training for your teams and ongoing technical support with some of the highest satisfaction ratings in the business.