

world is stored and accessed digitally.

However, in addition to the extraordinary possibilities the Information Age has brought about, it has also given rise to the emergence of dangerous and wildly successful global cybercrime syndicates.





nages related to cybercrime is projected to hit 6 trillion annually by 2021.

and contain a breach in

2019 was **280 days**.

The average time to **identify**

Only 24% of cybersecurity

on prevention strategies.

pros surveyed focus

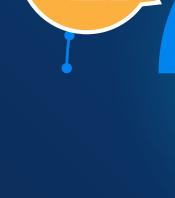


7,098 breaches reported, exposing more than 15.1 billion records.

2019 is the "worst year

on record" for data

breach activity with

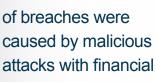




39 seconds or about **2,240 times a day** according to the University of Maryland.

A cyberattack takes

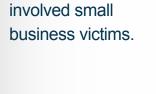
place approximately every



52%

of breaches were motivations.

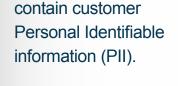




67%

of breaches in 2019

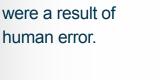




of data breaches

80%





23%

of data breaches



their organization has seen an increase in email phishing attacks during the COVID-19

53%

of respondents say that

pandemic.



Report.

ability to constantly change its code to evade detection.

Almost

93.6% of malware

has been observed

to be polymorphic,

meaning it has the



credentials.

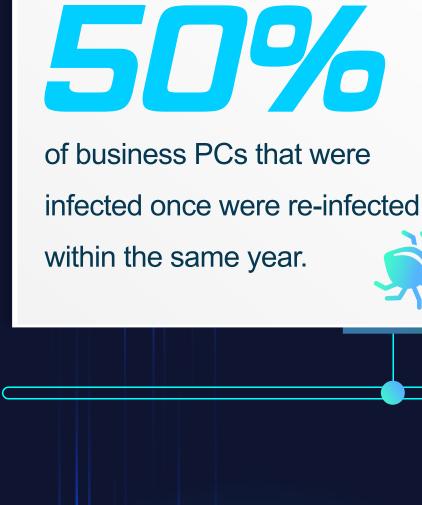
hit \$178,254 in first **half of 2020**, a whopping 432% increase from \$41,198 in the third quarter of 2019.

ransom demand

The average









Just over



66% of organizations confirmed they either haven't reviewed or updated their data breach response plan since it was created

9 in **10** working adults report using their

and friends to access the devices also.

Only 34% of businesses are confident in

employer-issued devices for personal activities

and around half admitted to allowing their family

they have a data breach INSURANCE POLICY.



SOURCES:

Cybersecurity Ventures

2020 Webroot Threat Report

IBM Cost of Data Breach Study 2020

It's time to commit to making cybersecurity a top priority

for your business and implement proactive and preventative strategies to protect your business' data and profitability from cyberthreats.

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Kennet Research Study

Ponemon Institute Research

2020 Webroot Threat Report