ReSTech
SOLUTIONS

DATA BACKUP NIGHTMARES

Without a backup strategy, your business may become an unwilling participant in a data loss situation. Listed below are the most common threats to data that can haunt any business, large or small.

HUMAN ERROR

Employee negligence, failure to back up regularly and accidental file deletion are just a few ways your data can be compromised from the inside.

30% of data loss incidents are caused by **internal actors.**

NATURAL DISASTERS

Hurricanes, storms, floods and fires are catastrophic and often unanticipated. In worst-case scenarios, businesses without data backups can potentially lose everything.

40% of small businesses **never reopen after a disaster** while 25% that do reopen fail within a year.

CYBERATTACKS

Ransomware, data breaches and phishing scams can result in blocked access to servers and compromised business information.

45% of data breaches involved hacking.

HARDWARE ISSUES

Server and hardware malfunctions happen regularly, causing downtime costs to increase every minute data is not restored.

System glitches in the U.S. totaled **$3.38 million** in 2020.

DOES YOUR BUSINESS HAVE THE BACKUP STRATEGY IT NEEDS TO BOUNCE BACK? LET'S FIND YOU A SOLUTION.

Sources:
Verizon Data Breach Investigations Report 2020
FEMA
IBM Cost of a Data Breach Report 2020
Verizon Data Breach Investigations Report 2020

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